

THE 11TH ANNUAL CONFERENCE ORGANISED BY THE  
CEEP LOCAL PUBLIC ENTERPRISE COMMITTEE ON THE THEME:

**“TRENDS AND GUIDELINES FOR THE FUTURE OF LOCAL ENTERPRISES”**

► SUNDAY, 16 NOVEMBER 2008

19:00 – 21:00 Welcome cocktail, kindly offered by the French Federation of Local Public Enterprises (FEDEPL) at the Maison des Brasseurs (Grand Place, 10, Brussels)

► MONDAY, 17 NOVEMBER 2008

THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE (EESC) BUILDING, ROOM JDE 62  
RUE BELLIARD, 99, 1040 BRUSSELS

WORKING LANGUAGES FOR SESSIONS 1, 3 & 4: EN, DE, FR, IT + ES (PASSIVE)

9:00 – 9:30 Arrival and registration of the participants

9:30 – 9:45 Opening of the conference  
**Maxim PETER**, President of the CEEP Local Enterprises committee  
**Martin WESTLAKE\***, Secretary General of European Economic and Social Committee

9:45 – 10:45 ► SESSION 1. TRENDS OF THE DEVELOPMENT OF LOCAL ENTERPRISES IN EUROPE

► Moderator: **Lorenzo BARDELLI**, General Rapporteur of the CEEP Local Enterprises committee

◦ Statistical data on the European dynamics of local public enterprises in the sectors of local SGIs, **Angelo DIARIO**, Research Manager of Utilitatis

◦ Presentation on local public enterprises in Bulgaria, **Peter KOUROUMBASHEV**, Member of Sofia Municipality Council, Bulgaria

◦ Presentation of the study on municipal holdings in Europe, **Carlos RODRIGUEZ FERRER**, Secretary General of the Spanish Association of Local Public Enterprises (ELIGE)

11:00 – 13:00 ► SESSION 2. PARALLEL SECTORAL WORKSHOPS

► WORKSHOP 1. CLIMATE CHANGE

A PAPER TIGER OR A REAL PROBLEM FOR THE PUBLIC WATER SECTOR?  
(WORKING LANGUAGES: EN, FR, DE, IT, ES (PASSIVE))

► PRESENTATIONS, moderated by: **Andreas SCHIRMER**, Municipal Water Enterprises of Leipzig



- o Example of France, **Jaques PLANTEY**, Managing director of Société du canal de Provence,
- o Situation within a European country which deals with the problem of “lack of water”, by
- o **Juan Francisco AMIL MÍGUEZ**, Deputy General Manager of EMALCSA (Empresa Municipal de Aguas de La Coruña, S.A.), Spain
- o Strategies and early-warning systems to cope with the consequences of climate change, by **Elena MAURO**, FederUtility, Italy
- o Situation of a country of Eastern Europe, by **Peter KOUROUMBASHEV**, Member of Sofia Municipality Council, Bulgaria

▶ **ROUND TABLE DISCUSSION**, moderator, **Francisco P. SOARES**, President of the CEEP Environment committee

The royal way in the future – collaboration between private and public sector or working independently

- o Resolving problems via “private structures”, **David ALEXANDRE**, Managing Director of Veolia Water Benelux
- o Resolving problems via “public structures”, **Timm FUCHS**, DStGB, the German Federation of Towns and Municipalities
- o Example of the United States, **Margaret S. CATON**, Environment and Transport Officer at the U.S. Mission to the European Union
- o **Helmut BLÖCH**, DG Environment, Deputy Head of Unit “Protection of Water and Marine Environment”

▶ **WORKSHOP 2. RENEWABLE ENERGY SOURCES**  
**LOCAL STRATEGIES FOR A SUSTAINABLE ENERGY SUPPLY?**  
 (WORKING LANGUAGES: EN, FR, DE, IT, ES (PASSIVE))

▶ Moderator: **Hans-Joachim RECK**, President of the German Section of CEEP

1. “Renewable energies at the local and regional level” by **Hans-Joachim RECK**
2. “Forecasts and the latest research results in the field of renewable energies” by **Bruno SCHMITZ\***, European Commission, DG Research, Head of Unit
3. Experiences of **CEEP** members:
  - o “Dülmen: Local strategies of small and medium sized cities in changing energy markets”, by **Jan Dirk PÜTTMANN**, Mayor of Dülmen, Germany
  - o “Poitiers: How to become a precursor in the field of renewable energies?”, by **Emmanuel JULIEN**, Managing director of Sergies, France
  - o “Southern Sweden: A municipal holding and its strategies in the energy market”, by **Magnus THYSELL**, Lunds Energikoncernen AB
  - o “Wels: Strategies in changing energy markets”, by **Hermann WIMMER**, Deputy mayor of Wels, Austria
  - o “Munich City Utilities: Strategies for medium and big sized enterprises in changing energy markets”, by **David GROßEKATHÖFER**, Stadtwerke München, Germany
4. Intervention of the European Parliament
5. “Sustainable Energy Cities taking the lead on climate change: the Covenant of Mayors” by **Roman DOUBRAVA**, European Commission, DG TREN, Programme Manager

\*\* To be confirmed

## ▶ WORKSHOP 3. TOURISM

DEVELOPMENT OF THE TERRITORIES AND THE ROLE OF PUBLIC LOCAL OPERATORS?

(WORKING LANGUAGES: EN, FR, DE & IT (PASSIVE))

▶ Moderator: **Marie FRIDEN**, Municipality Council of Boras, Sweden

POINTS OF DISCUSSION:

- How is the promotion of territories decided, incentivized and implemented in each country?
- How do the different tourism operators cooperate to promote these territories?
- As mentioned in the Sustainable Tourism Platform of Castiglione Del Lago in 2007, can be Europe acknowledged as a tourism destination?

With participation of:

- **Philippe CRAIMET**, Managing Director of “Action 70”, France
- **Luigi BALDANI**, Vice-Mayor of Cremona, President of “Citta d’arte della Pianura Padana”, Italy
- **Olaf KLUMPP-LEONARDT**, Metropolitan area of Nuremberg, Germany
- **Allan VELLA**, European Commission, DG Enterprise, Tourism Unit
- **Bo KJELLSON**, the General Curator, Boras Zoo, on “The importance of networking”

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## ▶ WORKSHOP 4. HOUSING AND URBAN DEVELOPMENT

REHABILITATION OF URBAN INDUSTRIAL WASTELAND AGAINST THE BACKGROUND OF SUSTAINABLE DEVELOPMENT


(WORKING LANGUAGES: EN, FR)

▶ Moderator: **Hélène LE RAI**, Deputy Head of Land Settlement and Economic Development Division, French Federation of local public enterprises (Fedep)

Points of discussion:

- Implementation of a policy of wasteland rehabilitation by local authorities
- How to proceed with it
- Major difficulties encountered

With participation of:

- **Robert PELISSIER**, Managing Director of “SERM”, France
  - **Peter NIEMI**, Director General, the City of Kiruna Group, Sweden
  - **Mats NILSSON**, Chief Communications Officer, the City of Kiruna Group, Sweden
  - **Wilhelm-Joseph DEWEY**, Senior adviser and Chair of the CEEP Certification Working Group
  - **Mario MASALA**, Architect from the city of Turin, Italy
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14:30 – 16:00 ► SESSION 3. A ROUND TABLE DISCUSSION ON A POSSIBLE EUROPEAN LEGISLATIVE INITIATIVE ON SERVICE CONCESSIONS

► Moderator: **Juan Pedro MARIN ARRESE**, President of the CEEP Enterprises, Internal Market and Competition committee

POINTS FOR DISCUSSION:

- ‘Pros’ and ‘Cons’ of a possible legislative initiative on concessions
- Scope of a possible legislative initiative on concessions
- Workable solutions for all the political stakeholders

With participation of:

- **Marcello VERNOLA**, Member of the European Parliament
- **Flor CASTILLA / Matthias PETSCHKE**, European Commission, DG Internal Market and Services
- **Rainer PLASSMANN**, Secretary General of CEEP

16:00 – 17:15 ► SESSION 4. LOCAL PUBLIC ENTERPRISES (LPE) IN THE INTERNAL MARKET: WHY ARE THEY NEEDFUL, HOW TO ORGANISE THEM AND WHICH INSTRUMENTS ARE AVAILABLE?

► Moderator: **Christian GAUFFIN**, Secretary General of NEELS

POINTS FOR THE DISCUSSION:

- What are the reasons for setting up and running a local public enterprise? Advantages and risks of owning and controlling municipal companies.
- Local authorities’ right to choose freely and the rules of the Internal Market: ways to co-exist.
- The view of the European Commission on the institutionalised public-private partnerships – one of possible solutions.

With participation of:

- Mireille FLAM**, 1st Vice-President of CEEP, Vice Chairman of the French Federation of local public enterprises (FEDEPL), Councilor of Paris
- Carl CEDERSCHIÖLD**, Chairman of the Swedish Federation of municipal enterprises (KFS), Chairman of NEELS, Honorary Mayor of Stockholm
- Hans-Joachim RECK**, President of the German Section of CEEP
- Flor CASTILLA / Matthias PETSCHKE**, DG Internal Market and Services, European Commission

17:15 – 17:30 ► CONCLUDING REMARKS BY **CASPAR EINEM**, PRESIDENT OF CEEP

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