

Draft programme of
the 12th annual conference organised by the
CEEP Local Enterprise Committee on the theme:

'LOCAL ENTERPRISES STEPPING UP: FROM GLOBAL CRISIS TO NEW OPPORTUNITIES'

26-27 October 2009



the European Economic and Social Committee (EESC) Building,
Room JDE 62
rue Belliard, 99, 1040 Brussels

Monday, 26 October 2009

18:30 – 20:30 Welcome reception for the annual conference of Local Enterprises, offered by KFS

Tuesday, 27 October 2009

Working languages for sessions 1, 3 & 4: EN, DE, FR, IT + ES (passive)

9:00 – 9:30 Arrival and registration of the participants

9:30 – 9:45 Opening of the conference

Henri MALOSSE, President of the Employers Group in the European Economic and Social Committee

Thierry DURNERIN, Chairman of the CEEP Local Enterprise committee

9:45 – 11:00 Session 1. LOCAL ENTERPRISES: PROVIDING STABILITY IN ECONOMIC TURMOIL?

Moderator: Lorenzo BARDELLI, the General Rapporteur of the CEEP Local Enterprise Committee

- Macroeconomic reflections, *by Edith KITZMANTEL, Chair of CEEP Macro-economic Committee*
- View of the European Parliament, *NN, Member of the European Parliament*
- Possible income sources for local enterprises in Spain, *by Carlos RODRIGUEZ FERRER, General Secretary of the ELIGE*
- European dynamics of local public enterprises: results of the 'Barometer', *by Confservizi-Centro Studi Utilitatis*

11:00 – 11:15 Coffee break

11:15 – 13:00 SESSION 2. PARALLEL SECTORAL WORKSHOPS

Workshop 1. Security of energy supply and innovation – chances or challenges?

(working languages: EN, FR, DE, IT+ES (passive))

Moderator: Jean-Eudes MONCOMBLE, Chair of CEEP Energy Committee

Introduction - Security of supply by *Jean-Arnold VINOIS, European Commission, DG Energy and Transport, Head of Unit Energy policy & Security of supply*

- The European Agency for the Co-operation of Energy Regulators (ACER), by *Florian ERMACORA, European Commission, DG Energy and Transport*
- How to face energy supply problems: An example from Eastern Europe, by *Nikolay YALAMOV, Bulgarian Industrial Capital Association*
- Local enterprises contribution to energy security, by *Giovanni TAGLIALATELA, Gruppo Hera Spa*

Discussion with the audience

Workshop 2. Water infrastructures as SGIs: the right investment in times of crisis?

(working languages: EN, FR, DE, IT+ES (passive))

Moderator: Francisco P. SOARES, Vice-Chair of the CEEP Water Committee

Introduction - The role of water infrastructure in times of financial crises, by *Renato DRUSIANI, Chair of CEEP Water Committee*

- Innovation in water companies, by *Manuel MARCHENA, CEO of EMASESA, Public water company of Sevilla and President of ELIGE, Spain*
- The Dutch solution – ‘We did it our way’, *Peter PEX, Vewin, Netherlands*

Discussion with the audience

Workshop 3. ‘In-house clause’ in the Regulation No 1370/2007 – a blueprint for all SGIs?

(working languages: EN, DE, FR+ES (passive))

Moderator: Alberto RHO, Chair of the CEEP Transport Committee (tbc)

- Stable and integrated public transport in Europe – benefits brought by the Regulation 1370/2007, by *Mario GUGLIELMETTI, European Commission, DG Energy and Transport*
- Issues to be solved, questions to be answered – the implementation of Regulation 1370/2007, by *Hubert JUNG, Member of the Board, Dortmund’s Public Utility Group DSW21*
- Experience of the private operators, by *John GILBERT, Vice-President of EPTO*

Discussion with the audience

13:00 – 14:30 Lunch break (buffet lunch offered by CEEP in EESC premises)

14:30 – 15:45 SESSION 3. COMMUNICATION STRATEGIES FOR LOCAL ENTERPRISES – ARE WE INVESTING ENOUGH?

Moderator: Patrick WORMS, Partner at the Aspect consulting

- German example, by *Sonja WITTE, Head of VKU office in Brussels*
- Italian example, by *Biagio LONGO, Director of Communications of A2A (tbc)*
- French example, by *Pierre MIRABAUD, President of ADOMA*

Discussion with the audience

15:45 – 17:00 SESSION 4. TREATY OF LISBON – BETTER BALANCED SOLUTIONS FOR LOCAL ENTERPRISES?

Moderator: Laurent GHEKIERE, Chair of the CEEP Services of General Interest & Statistics Committee

Importance of the changes brought by the Treaty of Lisbon for the Services of General Interest, by *Prof. Malcolm ROSS, Professor at the University of Sussex, UK*

- Roundtable discussion: Areas of SGI policies requiring further solutions at EU level, with participation of:

Heide RÜHLE

Member of the European Parliament

Marcel HAAG

Head of Unit, General Secretariat of the European Commission

Carl CEDERSCHIÖLD

President of CEEP

Discussion with the audience

WORD BY THE SWEDISH PRESIDENCY

17:00 – 17:15 **ULRIKA BARKLUND-LARSSON (tbc), DEPUTY AMBASSADOR, PERMANENT REPRESENTATION OF SWEDEN TO THE EU**

CONCLUDING REMARKS

17:15 – 17:30 **RALF RESCH, GENERAL SECRETARY OF CEEP**